

The Outline of Survey Results on Expenditures for Traveling to Japan and Traveling Abroad

(1) Outline of the survey

Period of survey : June, August, November–December, 2005, January–February, 2006 (one week per survey)

Respondents : Foreign travelers immediately before their departure and Japanese travelers immediately upon their return
 --- Those with the purpose of entering a country to work, long-term international students, and tour conductors are excluded.

Sample number : 4,259 for foreign travelers and 6,263 for Japanese travelers (valid respondents)

Place of survey : Narita International Airport, and Kansai International Airport

Method of survey : Questionnaire survey filled out by respondents
 --- Japanese, English, Korean, and Chinese (simplified characters) are used in the questionnaire.
 --- The actual conducting of the survey was entrusted to a research company (respondents are randomly selected at the place of survey).

Survey content : Gender, age, length of visit, main purpose of visit, travel expenditures and their breakdown etc.

		Total	Age				Length of visit					Main purpose of visit			
			-29	30-49	50-	no answer	-5	6-10	11-30	31-	no answer	business	personal	no answer	
Foreign travelers	Individual travelers	Male	2,249 (68.9)	540 (16.6)	1,200 (36.8)	507 (15.5)	2 (0.1)	876 (26.9)	674 (20.7)	486 (14.9)	211 (6.5)	2 (0.1)	1,144 (35.1)	1,103 (33.8)	2 (0.1)
		Female	1,012 (31.0)	447 (13.7)	366 (11.2)	199 (6.1)	0 (0.0)	400 (12.3)	281 (8.6)	215 (6.6)	116 (3.6)	0 (0.0)	214 (6.6)	798 (24.5)	0 (0.0)
	Tour travelers	Male	486 (48.7)	127 (12.7)	277 (27.8)	82 (8.2)	0 (0.0)	286 (28.7)	158 (15.8)	35 (3.5)	7 (0.7)	0 (0.0)	113 (11.3)	372 (37.3)	1 (0.1)
		Female	511 (51.3)	203 (20.4)	246 (24.7)	61 (6.1)	1 (0.1)	306 (30.7)	161 (16.1)	36 (3.6)	8 (0.8)	0 (0.0)	45 (4.5)	463 (46.4)	3 (0.3)
	Total		4,259	1,317	2,089	849	4	1,868	1,274	772	342	3	1,516	2,737	6

Notes 1: The ratios of samples to individual travelers or tour travelers are shown in parentheses. Due to the half adjustment, sum of breakdowns may not be equal to total (same in the following table).
 2: Sum of breakdowns is not equal to total, because total includes samples without response about gender.

		Total	Age				Length of visit					Main purpose of visit			
			-29	30-49	50-	no answer	-5	6-10	11-30	31-	no answer	business	personal	no answer	
Japanese travelers	Individual travelers	Male	1,529 (53.9)	249 (8.8)	851 (30.0)	426 (15.0)	3 (0.1)	485 (17.1)	647 (22.8)	322 (11.4)	75 (2.6)	0 (0.0)	877 (30.9)	652 (23.0)	0 (0.0)
		Female	1,306 (46.1)	445 (15.7)	557 (19.6)	301 (10.6)	3 (0.1)	327 (11.5)	604 (21.3)	292 (10.3)	83 (2.9)	0 (0.0)	155 (5.5)	1,151 (40.6)	0 (0.0)
	Tour travelers	Male	1,153 (33.6)	296 (8.6)	394 (11.5)	460 (13.4)	3 (0.1)	468 (13.7)	622 (18.1)	59 (1.7)	4 (0.1)	0 (0.0)	130 (3.8)	1,022 (29.8)	1 (0.0)
		Female	2,275 (66.4)	848 (24.7)	760 (22.2)	661 (19.3)	6 (0.2)	1,090 (31.8)	1,102 (32.1)	77 (2.2)	5 (0.1)	1 (0.0)	55 (1.6)	2,217 (64.7)	3 (0.1)
	Total		6,263	1,838	2,562	1,848	15	2,370	2,975	750	167	1	1,217	5,042	4

(2) Survey results

Expenditures of foreign travelers by county/region

(number of samples, Japanese yen)

	Individual travelers								Tour travelers		
	Number of samples	Per capita expenditures							Number of samples	Per capita expenditures	
Airfares		Domestic travel	Lodgings	Food and beverages	Entertainment	Souvenirs		Souvenirs			
Total	3,262	190,891	74,865	13,489	37,767	20,483	9,570	17,026	997	192,512	17,710
Asia	1,096	162,884	47,597	11,553	32,858	18,466	9,079	23,066	869	190,483	18,211
Korea	248	105,343	35,855	8,327	15,819	12,140	6,524	9,379	294	137,928	8,754
P.R. China	193	209,347	43,440	19,223	37,859	22,009	10,686	37,457	70	232,439	31,363
Hong Kong	171	154,552	48,687	7,167	28,152	17,785	11,992	28,386	202	179,892	21,388
Taiwan	190	124,217	34,521	10,387	26,414	14,368	7,854	23,215	232	248,481	22,244
Singapore	56	211,559	81,951	7,514	58,434	19,078	7,334	20,022	30	141,086	11,892
Europe	661	215,405	96,367	14,238	41,530	20,810	8,842	14,547	29	162,892	5,278
U.K.	207	232,709	103,678	13,613	44,310	20,284	11,141	17,220	9	375,408	8,457
Germany	92	251,199	128,249	15,228	53,778	21,923	5,514	8,081	4	363,278	14,000
France	119	192,659	77,769	15,903	40,212	19,195	7,250	16,550	2	121,529	4,709
Oceania	397	202,048	94,206	12,846	42,136	18,423	8,890	11,224	29	198,251	4,576
Australia	306	206,988	96,091	13,206	46,018	18,549	8,113	11,547	28	188,221	4,652
North America	1,005	204,292	87,149	15,345	40,630	23,532	10,516	12,709	63	229,438	20,590
U.S.A	800	202,980	89,163	15,892	41,872	24,316	9,819	12,589	56	244,102	23,339

Notes 1: Due to other expenditures (e.g., communication cost), sum of breakdowns is not equal to total (same in the following table).

2: Number of samples of individual travelers is not equal to sum of breakdowns of individual travelers on the previous page, because total includes samples without response about gender.

3: Expenditures by tour travelers include package tour fee (same in the following table).

4: Country/Regional breakdowns are based on resident countries or regions.

Expenditures of Japanese travelers by county/region

(number of samples, Japanese yen)

	Individual travelers								Tour travelers		
	Number of samples	Per capita expenditures							Number of samples	Per capita expenditures	
Airfares		Domestic travel	Lodgings	Food and beverages	Entertainment	Souvenirs		Souvenirs			
Total	2,835	253,610	107,286	13,922	50,261	23,151	12,433	26,183	3,428	256,500	1,176
Asia	1,017	161,022	61,254	10,264	34,141	16,768	8,955	14,922	900	139,969	871
Korea	241	135,502	42,724	8,028	33,314	16,717	10,050	19,264	248	111,939	1,033
P.R. China	318	163,875	68,024	11,521	31,094	17,964	8,805	11,041	112	128,976	391
Hong Kong	44	156,800	64,270	7,996	36,001	15,503	5,691	17,746	49	124,561	1,265
Taiwan	96	130,145	45,641	6,153	30,777	12,910	4,290	14,257	109	102,125	1,771
Singapore	40	118,780	53,752	3,639	28,368	10,790	2,915	14,630	64	134,672	945
Europe	896	315,747	146,141	17,264	59,631	28,130	12,282	35,222	1,334	327,912	1,392
U.K.	178	322,231	142,680	16,524	59,774	22,941	12,411	25,619	145	353,172	2,406
Germany	125	319,504	157,966	22,656	61,513	29,146	12,103	26,987	135	343,630	739
France	185	350,429	158,714	19,127	61,942	38,413	13,378	56,309	142	332,707	3,465
Oceania	79	337,053	118,771	12,024	106,702	26,486	22,609	21,250	105	327,442	932
Australia	40	299,089	118,313	11,175	58,364	31,729	23,411	22,399	49	288,656	1,931
North America	769	275,260	108,533	14,130	51,794	24,451	14,919	31,277	944	246,391	1,266
U.S.A	666	274,838	110,000	13,680	53,178	24,537	14,524	31,097	645	263,523	1,345

Note: Country/Regional breakdowns are based on visited countries or regions.

<Reference>

(Japanese yen)

	Yen brought into Japan from abroad	Yen withdrawn from CD/ATMs in Japan	Yen obtained by exchanging foreign currencies in Japan	Foreign currencies obtained by exchanging yen in Japan	Yen not spent in Japan and taken home
Individual travelers	40,095	17,172	15,719	1,151	6,301
Tour travelers	39,095	1,998	4,047	851	5,826

(Japanese yen)

	Yen brought abroad from Japan	Foreign currencies obtained by exchanging yen abroad	Yen spent abroad	Foreign currencies brought abroad from Japan	Foreign currencies withdrawn from CD/ATMs abroad	Yen obtained by exchanging foreign currencies abroad	Foreign currencies not spent abroad and taken home
Individual travelers	50,637	24,040	1,867	32,222	9,691	1,410	8,315
Tour travelers	38,083	11,658	3,822	26,940	1,011	1,111	4,763